

JULY 16TH
2022

International Conference
Porto - Portugal



Startups World gathers the best minds on the planet, provides access to **world-famous investors, companies and institutions.**

www.startupsworld.net



Dear Reader

Our community is growing and becoming more vibrant every single day. Our ultimate goal is to reach everyone around the world.

At Startups World you find a global group of like-minded people, and future partners, with new perspectives and an unshakeable hope to improve our current standards. Your collaboration and participation in our events is a key part of our strategy.

On behalf of the entire team of Startups World, we would like to end this letter with a profoundly sincere "Thank You"... We are honoured to have you with us... Together we will accomplish our most ambitious goals.

Thank you,

Startups world team

Startups World provides people around the world the opportunity to hear the most remarkable leaders in the field. Our purpose is to empower everyone to join our efforts, and to provide everyone with the opportunity to learn from the top leaders in the field.

It is our mission not only to educate everyone, but also to serve as a platform where everyone can have an active role on making the future a reality. It is our goals to inspire and empower each participant to become an active agent. We believe that everyone around the world will be able to have a contribution for our common goals. Regardless of where each participant lives, we are bringing everyone online, giving everyone the opportunity to participate in changing the current status quo, and giving everyone the opportunity to join this global effort, affordably, easily, and comfortably.

Our mission is to empower everyone to join our goals, by educating, and providing the proper tools for action, as well as by providing orientation and mentorship from the best in the world. We believe we make the world a better place... together...

Our Vision

Program Overview

08:30am

Registration

09:00am

Opening Ceremony

09:30am

TALK
Rethinkery



Devin Fidler

[View Speaker](#)

10:00am

TALK
EDL - Exponential
Design Lab



Giorgio Gaviraghi

[View Speaker](#)

10:30am

TALK
Bridge Group Inc.



David S. Chen, Ph.D.

[View Speaker](#)



11:00am

TALK
C-level international
business developer



Irina Spekman

[View Speaker](#)

11:30am

TALK
Nanotechnology



Nuno Martins, Ph.D.

[View Speaker](#)

12:00pm

Panel



Devin Fidler



**Giorgio
Gaviraghi**



**David S.
Chen, Ph.D.**



Irina Spekman



**Nuno Martins,
Ph.D.**

01:00pm

Lunch and Networking





02:30pm

TALK
Runway Innovation



Sandra Miller

[View Speaker](#)

03:00pm

TALK
E-SPACES



Philip van Nederveelde

[View Speaker](#)

03:30pm

TALK
CREA - University
of California, Berkeley



Steven A. Garan, Ph.D.

[View Speaker](#)



04:00pm

Panel



Sandra Miller



Philip Van
Nederveelde



Steven A.
Garan, Ph.D.

05:00pm

Dinner and Networking

06:00pm

Party and Networking



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Speakers

Philip Van Nedervelde

Founded award-winning E-spaces | 30 yrs. XR creator.



Philip is the founder, owner, and CEO of multi-award-winning company E-SPACES, the world's oldest continuously operated VR—recently 'XR'—studio, specialized in: design & production of multi-user 3D virtual reality worlds; industrial equipment simulators for Learning & Development (L&D); VR event venues and training facilities for 450+ synchronous users; CG visualization of sci-tech and news topics; visual effects (VFX); virtual studios for chromakey videography; 3D animated TV commercials

E-spaces has 25+ years of deep experience in virtual reality, in particular multi-user virtual worlds, and is swiftly expanding its presence in the burgeoning field of Augmented Reality (AR). In fact, the company is the

world's oldest continuously operated VR studio, formally incorporated in 1996, founded and led by an award-winning VR veteran of 30 years.

Philip is also a renowned Keynote speaker on subjects of AR / VR, nanotechnology, NBIC convergence, and other areas. Catalyzing the exponentially accelerating convergence of Nano, Bio, Info & Cogno technology fields.

As a tech entrepreneur, Philip focuses on and specializing in making visions, concepts, ideas and dreams from classic 'hard' science fiction and future-oriented imaginative exploratory engineering... into daily-life realities.

Sandra Miller

CEO at Runway Innovation Hub.



Sandra Miller speaks to multinational corporations, governments, entrepreneurs, investors and universities on myriad aspects of technology innovation and entrepreneurship. She brings a grounded and practical Silicon Valley perspective to exploring the promise and potential perils of technology innovation and disruption in our increasingly digital world, providing practical examples for how innovation impacts the way we live, learn and work – today and in the future.

Sandra co-founded Stanford University's Biodesign Program and led Accenture's Open Innovation initiatives with Silicon Valley's top accelerators. She was the first Managing Director of the Singularity University startup accelerator and is emeritus Chair of Singularity's Entrepreneurship Track. Sandra co-founded the Kauffman Foundation's Labs for Enterprise Creation accelerator and was Managing

Director of The Angels' Forum (now Mighty Capital), one of Silicon Valley's leading angel investor groups.

An Advisor to post seed-stage and venture capital-backed startups, Sandra continues to be in awe of the transformations that occur in startup founders throughout their entrepreneurial journeys. She has nearly 20 years of experience advising and educating more than 1,000 entrepreneurs and startups in many industry sectors as they develop technologies such as artificial intelligence, robotics, synthetic biology, virtual reality and Internet of Things. Current areas of research include bridging the innovation gap between startups and enterprise, evolving the accelerator model and developing tools and insights to address the psychological aspects of a founder's journey. Sandra is based in Silicon Valley and most enjoys rambling near water or amongst redwood trees with her sidekick, Lola the Wonderdog.

Irina Spekman

Entrepreneur, growth hacker and advocate of healthy lifestyle.

Irina is an entrepreneur, pioneer, C-level international business developer, partner, innovations and sustainability initiator with documented exceptional track record in building markets from scratch by international scaling up with up to 50% revenues growth for innovative tech and services SME's (B2B) in multi verticals with high margins in short term by connecting to markets, technologies and finance.

Achieved high impact international market access breakthrough for Meyn Food Technology, Deerns, Engie Refrigeration. Leadership skills in vision, business strategy, marketing, sales, operations and finance with PL responsibility.

Expertise in B2B engineering& hardware delivery in food tech, storage, energy efficiency, clean tech, digital health, renewables, smart grid and buildings, green data centers, sustainable integral urban solutions, blockchain, AI, IoT. Markets, Clients, Partners from EMEA, China, Japan, Middle East, Scandinavia, USA.

A proven track record in commercialization of patented technologies, developing, realizing winning

"Go To Market" strategies. M&A services in multi-mln equity deal of a late stage colo by a large Japanese investment bank, secured access to technology, market, funding to 7 SME's from emerging markets average of € 700k from Dutch Government Funds, assisted a leading early stage VC fund from the US in setting up a fund in Europe, coached and raised funds for international start ups.

Leadership in acquiring key global accounts, managing sales, contract negotiations and conclusion, program, contract and account satisfaction in technology challenging projects. Led cross-functional multicultural teams of marketing, sales, legal, engineers, architects, consultants, internal and external project stakeholders.

Value creation to stakeholders, "win win", corporate technology scouting, excellent "guts feeling" for market and user case.

Strong interpersonal and communication skills, business acumen, self-starter, globe trotter, creative, collaborative, inspiring, thriving in challenging settings, engaging, build relations, teams.



Steven A. Garan, Ph.D.

Director of Bioinformatics at CREA and serves on it's Advisory Board.



Steven A. Garan is the Director of Bioinformatics at CREA and serves on it's Advisory Board, he is also a researcher at the Lawrence Berkeley National Laboratory. While at the University of California, Berkeley, he played a major role in the invention and the development of the Automated Imaging Microscope System (AIMS). While at UC Berkeley, Garan collaborated for many years with a group from Paola S. Timiras's lab, on the role that caloric restriction plays in maintaining estrogen receptor-alpha and IGH-1 receptor immunoreactivity in various nuclei of the mouse hypothalamus. Garan was also the director of the Aging Research Centre, and is a leading scientist in the field of aging research. His numerous publications, include articles on systems biology, the effects of caloric restriction on the mouse hypothalamus and on the Automated Imaging Microscope System (AIMS). He is best known for the coining of word "Phenomics", which was defined in an abstract titled: "Phenomics: a new direction for the study of neuroendocrine aging", that was published in the journal *Experimental Gerontology*.

Steven A. Garan, was the lead scientists that developed the AIMS system along with Warren Freitag, Jason Neudorf and members of the UC Berkeley lab where AIMS was developed and utilized. Many journals articles have been published about

the system and the results that it produced. Since the completion of the first version in 1998, newer versions were developed, with the final version being completed in 2007. Empowering investigators to accurately count specific cell populations is essential to all fields of neurobiology. While computer assisted counting technology has been in use for over a decade, advances in an Automated Imaging Microscope System (AIMS), now insure 97% accuracy when comparing computer counts to human counts for both nuclear and cytoplasmic stained tissue. More importantly, regional analysis can now be customized so that only cell populations within specified anatomic regions will be targeted for counting, thus reducing the background noise of non-immunoreactive cells when characterizing specific cell populations. This application was recently used to successfully map the density and distribution of both nuclear expressed estrogen receptor-alpha and cytoplasmicly expressed IGF-1 receptor in specific hypothalamic nuclei. Furthermore, AIMS can now detect intra-hypothalamic differences in receptor expression and measure phenomenon such as lateralization. By using this technology, the evaluation of tissue-level biology can be used to establish neuroendocrine biomarkers of aging, and analyze the neuroendocrine effects of caloric restriction and gene knockout models that extend the lifespan.

Nuno Martins, Ph.D.

Polymath, researcher, entrepreneur, and a healthy life extension advocate.

Nuno is a polymath, a researcher, an entrepreneur, and a life and health extension advocate. As a polymath, he usually likes to make use of different subject areas, drawing ideas and concepts from different bodies of knowledge to solve specific problems.

As an illustrative example, his published papers involve several fields of research, for example: quantitative neuroscience, computer science, nanotechnology, robotics, and others. Several previous education experiences have supported and nurtured his polymath approach to problems. As a researcher, he is interested in any scientific, engineering, or technological development with potential applications or consequences for healthy life extension. Along these lines, he is currently a focused on developing technologies for human healthy life extension.

In business, he created his own company to fund his education. Along the way, several academic awards and grants contributed to his necessary funding strategy. The growth of his original company permitted him to create a business group embracing a set of different companies that operate in a large spectrum of business sectors, including: business

consulting, education, information technologies, healthcare services, online sales, and several others.

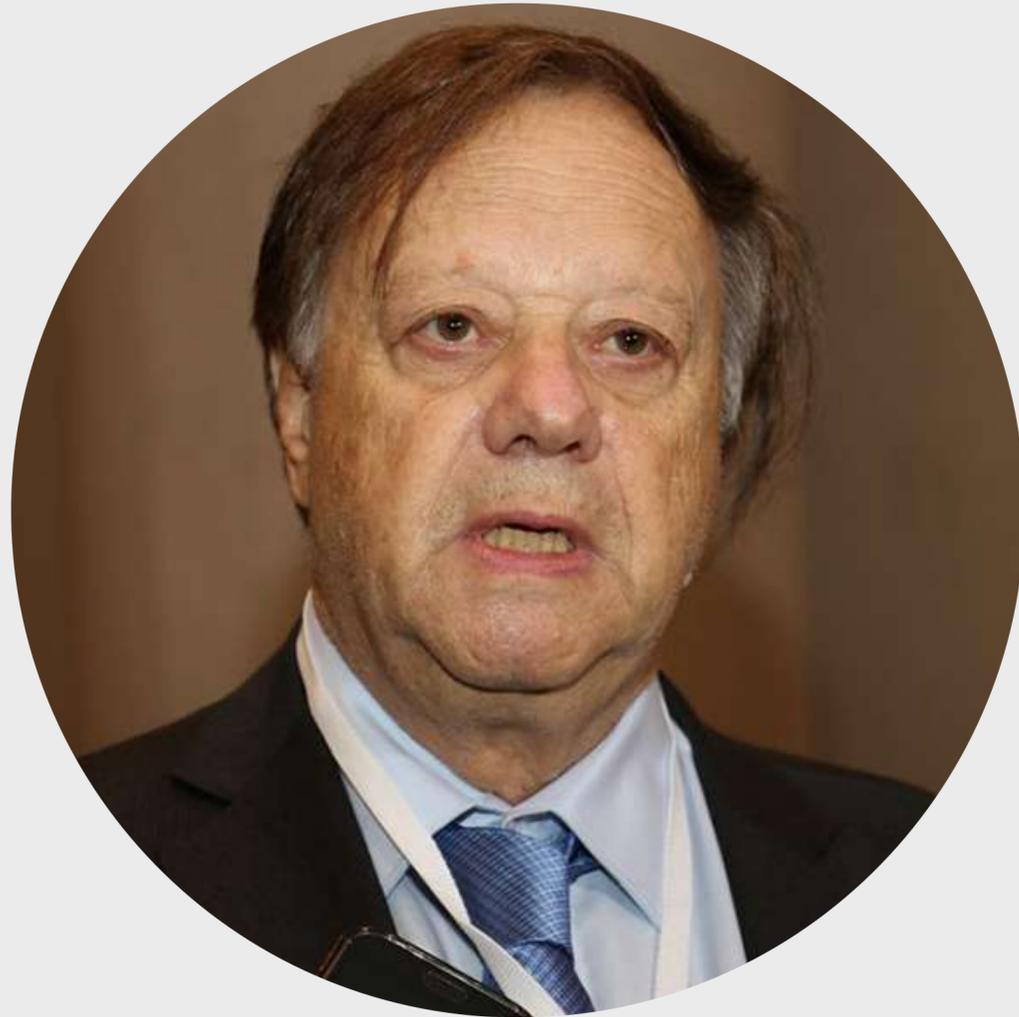
On life extension related topics, early in his life, motivated to take control of his own health he decided to make several courses related to health-care, body training and nutrition. Thus, he completed several courses related to life and health care, for example, he is a swimming teacher, a professional tennis teacher, a body-building and aero-fitness teacher, a power-lifting professor, and he completed also several courses in nutrition and sleep optimization.

As public speaker Nuno participates in conferences and meeting providing high quality professional presentations in his style. One of Nuno's public appearances was on a groundbreaking large conference (attended by approximately one thousand attendees), where Nuno presented along with amazing celebrities, such as: the visionary billionaire Peter Nygard, the always inspiring Suzanne Somers, and the famous futurist Ray Kurzweil, among many other celebrities... Nuno makes easy the understanding of technical challenging subjects , making accessible to the general audience the most difficult problems.



Giorgio Gaviraghi

Founder and CEO of EDL.



Giorgio Gaviraghi received his Architectural degree from the Milan Polytechnic. He has since taken part in a number of graduate courses in management, marketing and design in several major universities.

At first as Project Architect, later as Project Manager, where he was responsible to deal with international projects for the Austin Co. an international design and construction company, he has built a distinguishable career across the globe. He has acted as CEO for international companies operating in Europe, the US, Latin America and the Middle East in the field of design and construction, aerospace facilities, real estate and touristic resorts development.

In several capacities he was responsible for major initiatives, some worth over 5\$US, such as the design and project management for the reconstruction of thousands of buildings damaged by the Friuli earthquake, an aerospace facility for commercial aircraft final assembly for Aeritalia – Boeing, an aircraft overhauling facility for HAI in Greece, advanced testing facilities for SDI initiative in the US, high rises buildings in New York, several touristic resorts in Sardinia and the Red Sea region.

An achiever of international competitions in innovative products and systems for industrial design. Giorgio has specialized in space architecture for advanced projects and proposals for major space agencies. Winning as tutor for college and high school students over 18 prizes in international space settlements and space related projects.

Partner of the MAAT project consortium for revolutionary airship-based air transportation system sponsored by the EU. Founder of the Star Voyager organization for the advancement of space development and interstellar travel.

Founder and CEO of edl (exponential design lab) in Latin America specialized in advanced and global projects. Author of over 80 papers ranging from space, transportation, city planning, design and other topics, including authoring articles and books, the latter Global Challenges. by Lambert Pub.

Delivered several courses at universities in Europe and Latin America. Actually professor at UFMT in Brazil, teaching Exponential Creativity a disruptive post graduate course.

Devin Fidler

Strategic foresight expert and disruptive innovation advisor.

“Emerging network technologies are creating new ways of getting things done. These are on a collision course with companies as we know them. There’s a growing need to rethink fundamental assumptions. This ‘rethinkery’ is a critical step for any organization that wants to move forward.”

Devin Fidler is the Founder of Rethinkery Labs, a research and consulting center focused on the forces shaping tomorrow’s companies. He has worked with senior leaders at dozens of Fortune 1000 companies to chart key emerging issues and technologies, and to leverage their potential.

Devin leads software projects at Rethinkery to prototype new tools for “self-driving” management.

These experiments have been covered in a number of publications, including the New York Times and Harvard Business Review. Today, he argues, traditional companies themselves are a technology on the verge of disruption.

Devin is a frequent speaker at gatherings of business leaders and innovators interested in the transformation of work and organizations. He is focused on building processes to help companies achieve deeper levels of innovation by changing how they orchestrate resources and knowledge, getting them to the just right places at just the right time. Having lived and worked in several countries throughout his career, Devin brings a global perspective to all his projects.



David S. Chen, Ph.D.

CEO, Summit Bridge Group Inc.



Dr. David S. Chen started his career in 1984 with General Motors Research Laboratory in Michigan, developing AI computer software for manufacturing automation. From 1994 to 2004, he worked for GM in China, where he played a key role in areas of joint venture negotiations, merge/acquisition projects, product portfolio planning and development, and joint venture management. From 2004 to April 2011, Dr. Chen, as Vice President of GM China and General Manager of GM Beijing Operations, had the responsibility for public policy, government affairs, and corporate social responsibility for GM in China.

In May 2011, Dr. Chen joined Microsoft. He serves as Vice President of Microsoft, General Manager of Corporate, External, and Legal Affairs for Great China Region (GCR), including China, Hong Kong and Taiwan. His responsibility includes promoting cooperation between Microsoft and Chinese government, developing new business initiatives, implementing corporate social responsibility and philanthropy projects, and ensuring Microsoft's business conduct complies with local law and regulations.

During his 7 years with Microsoft, Dr. Chen has been instrumental to develop new business initiatives in China including public cloud services (Office 365 and Azure), personal entertainment system (Xbox), AI

applications, merge/acquisition deals, and internet related business initiatives such as Skype and Bing search. Dr. Chen also plays a key role in supporting Microsoft deploying modern IT solutions in smart city projects to enable the digital transformation of the Chinese economy. He also facilitates US-China dialogues over cybersecurity and internet governance by creating a platform where candid discussions can take place among government officials, industry associations, companies, and academicians from US and China. Through a three-year tireless effort, Dr. Chen helped to place Windows 10 back to Chinese government procurement list after a rigorous cybersecurity review. Dr. Chen also led the Microsoft China team through the anti-trust investigations.

Dr. Chen founded The Summit Bridge Group in 2018, leveraging his rich experiences, to help MNCs to expand and grow business in China as well as to help Chinese companies to expand business overseas. Dr. Chen has a doctor degree in computer science from the University of Michigan, master degrees in mathematics and electrical engineering from Purdue University, and a Sloan master degree of management from Stanford University. He earned his bachelor degree in mathematics from East China Normal University.

Ticket Options

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- ✔ Full access to all panels of debate

- ✔ Full access to Expo Area

- ✔ **VIP** seating

- ✔ Access to Event Platform Premium section

PREMIUM

€2460

Buy Ticket Now

- ✔ Full access to all talks

- ✔ Full access to all panels of debate

- ✔ Full access to Expo Area

- ✔ **PREMIUM** seating

- ✔ Access to Event Platform Premium section

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